

## HISPANICS FACTS

- At 62+ million, Hispanics are nearly 19 percent of the U.S. population. (United States Census)
- About 53 million people in the U.S. – including non-Hispanics – speak Spanish (estimate based on data from the Pew Research Center)
- The United States is the world's second largest Spanish-speaking country (after Mexico and slightly ahead of Colombia)
- Spanish is our de facto second language
- Governments, banks, businesses of all kinds communicate in Spanish
- Hispanics are expected to reach 120 million by 2060. (Pew Research Center)
- If Hispanics were a nation, their GDP (about \$2.4 trillion) would be the world's eighth largest. (Latino Donor Collaborative)
- Hispanic purchasing power is \$1.7 trillion – and growing rapidly. (Latino Donor Collaborative)
- Hispanics, especially women, create businesses more than any segment of our population. (United States Hispanic Chamber of Commerce)
- Hispanics have the highest labor force participation of any segment. (United States Census)